

LESSON PLAN

Version 1.0

Date:	Class:	Unit:
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LESSON TOPIC:	What is an IPO? (Initial Public Offering)
AIM:	Understand what an IPO is and why they happen
OBJECTIVES:	Students will be able to answer: <ul style="list-style-type: none">- What is IPO?- Why do companies do an IPO?
MINI-LESSON:	Teacher will introduce concepts using website: https://www.fool.com/knowledge-center/what-is-an-ipo-2.aspx Using the internet: Student will find 1 example of real IPO within the last year. Compare the company's IPO price to today's price. Was it a good investment?
MAIN ACTIVITY:	<ol style="list-style-type: none">1) Divide class into teams. Each team will create a company that needs to raise money to majorly increase factory production.2) Each team will create:<ol style="list-style-type: none">a. Name of the companyb. What its product isc. What percentage of the company will be offered in shares in an IPOd. Each team makes a pitch to the class of potential investors why they should buy their stock at the IPO . Remember, you are persuading investors so you will need to talk in terms of PE, PEG, Sectors, future returns, etc.
CLOSING:	<ul style="list-style-type: none">- Recap vocabulary words- Restate one or two things learned IPO pitches
ASSESSMENT:	Students divide into teams for a contest of terms. Teacher combined all flashcards of previous lessons and randomly picks a flash card and asks team to define. Correct answer gets 1 point, incorrect get -1 point
MODIFICATIONS:	To be determined as needed by teacher.
MATERIALS:	\$tock Exchange Game, Stock Market section of the business newspaper
TECHNOLOGY:	Internet access (optional)